

VLTA 2025-2026 President's Welcome Message

Description

Article by Sharron Kennovin

Dear Members,

As I begin my year as President of this wonderful organization, I want to extend heartfelt thanks to Becky Taylor, our Past President, for her outstanding leadership. Becky has guided us with clarity and strength, and her support has been instrumental in preparing me for the road ahead. Her dedication has given me both insight and encouragement as I step into this role with intention, purpose, and direction.

As we enter the holiday season, it is important that we remain mindful of developments in our industry. From the court holiday schedule to new legislation being introduced at our state capital, and the ongoing challenges of real estate fraud, we must stay vigilant. While I know the topic of fraud can feel repetitive, a recent case reminded me how critical it is to keep this issue front and center.

Looking ahead, our first major event will be **VLTA Advocacy Day on January 20, 2026**. This is a valuable opportunity to engage directly with legislators and demonstrate our commitment to protecting the integrity of our industry. On **January 21, 2026**, we will continue these conversations one-on-one with legislators and their staff. These meetings allow us to share our expertise and ensure that the voices of our profession are heard.

As I said in my inaugural speech, we must be the voice for our industry. Together, we can raise our voices, amplify our concerns, and protect the future of our profession and the homes of our customers.

I hope everyone a warm and safe holiday season.



Sharron Kennovin

Assistant Vice President & Agency Representative, Old Republic Title

Sharron Kennovin is the Assistant Vice President and Agency Representative for Old Republic Title. Originally from Sparta, Michigan, she relocated to Virginia in 1991 to attend J. Sargent Reynolds

Community College and later attended Regent University. Her career in the real estate and title industry began shortly thereafter at a real estate law firm.

With decades of experience, Sharron has owned her own title and settlement company and managed two law firms. Her depth of knowledge and leadership has made her a respected figure in the industry.

In 2019, Sharron joined the Board of Directors of the Virginia Land Title Association and currently serve as the President. She lives in Sandbridge, Virginia, with her family and their dog, Bulliet.

Category

1. Convention
2. Members

Date Created

2025/12/30

Author

vltaexaminer

VLTA Examiner