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## VLTA Welcomes New Executive Director

### Description



VLTA Examiner

The Board of Directors of the Virginia Land Title Association is pleased to announce the appointment of Leigh Hubbard as the organization's new Executive Director effective March 20, 2019.

Leigh is the President/CEO of TradeUp, an association consulting and management firm in Virginia. Leigh uses her leadership skills to facilitate strategic planning, management of board functions, operating procedures, administration, educational programming, development of policies and procedures, fundraising, public relations and financial analysis and budgeting.

Leigh bases her success in organizational leadership on being a big-picture, goal-oriented strategist. She is passionate about understanding organizational challenges and customizing her responses to member relations and board development. She brings a business planning perspective to association product and program development.

Her personal mission is to advance the art of developing strong teams established on accountability, dedication, professionalism, teamwork and adaptability. She exhibits leadership skills that are resourceful, focused and consistent. She builds lasting, trustworthy relationships with employees, stakeholders and community leaders.

Leigh has served as the Executive Director of the International Society of Fire Service Instructors in Centreville, VA for the last ten years. Her executive leadership of the Society has included remarkable strides in membership recruitment and retention and the successful launch of multiple international professional development programs to include Credential designations.

The Virginia Land Title Association search committee was moved by Leigh's visionary perspective for the organization. Her team of professionals include a powerful mix of experience and professional acumen. Not only will they manage day-to-day operations, but they will advance VLTA long-term goals.

“Over the past six years the VLTA has built a very solid operational platform and made major contributions to the industry,” stated VLTA President Sonia Kuppert. “We’re now ready to take our work to the next level of impact.”

Please join us in welcoming Leigh and her team to the VLTA! Leigh can be reached at 800-564-VLTA (8582).

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